



GEORGE FREITAG
Cranbrook

Start Date: 2019
Acclaimed to next term: 2024

Meetings attended: 33 of 33

Merger Discussion
meetings attended: 1

Committees:
Audit – Chair
Investment and Lending
Governance

Compensation Paid (including stipend and travel time): \$4,980.00

Expenses (including training and travel costs): \$96.00

Career: Proprietor of Elizabeth Lake Lodge

Education: BCIT Hotel Administration Diploma, ITM Hotel School Semmering Austria

Credit Union Director Achievement Program (CUDA) program completed – Levels A, B, C

Accredited Canadian CU Director

Affiliate and Subsidiary directorships:
EKC Property Holdings Ltd. Director;
MoneyWorks Director

Credit union member since: 2005

MORE ABOUT GEORGE...

For the people of Cranbrook, a living testament to the perfection of hospitality is embodied in the Elizabeth Lake Lodge and its cherished Mini-Golf course. Recognized as a Top 10 Small Hotel in Canada for the past ten years, Elizabeth Lake Lodge has a legacy unmatched in the community as a prime birthday party location and as exceptional lodgings for visitors.

The couple behind this local miracle is George and Rachel Freitag, the hotel owners and builders. As a distinguished member of the Association of Tourism Professionals, George’s career in the hospitality industry is dynamic and extensive. Since 1997, George has been involved as a member of almost two dozen, four and five-star hotel openings, sixteen franchise changes, and the construction of the Elizabeth Lake Lodge.

A BCIT alumni specializing in Hotel Administration, George knows how to take care of people, and he does so with dedication and attention to detail. This dedication is manifested in the quality and consistency of his hospitality. As a Board Member for East Kootenay Community Credit Union, George brings this reputation with him to the boardroom table.

In addition to being a Board Member, George has also worked with EKC as a member. In fact, EKC worked with the Freitags to establish their hotel, the Elizabeth Lake Lodge. If you asked George why they worked with EKC, he would probably tell you that EKC “gave credit for my experience and rewarded me with better interest rates as I met my targets”. In other words, when the Freitags proposed their hotel plans to the credit union, EKC participated not only as an investor, but as an active partner, composed of fellow community members who believed in the Freitags and saw value in what they were aiming to do.

For George, EKC has “felt like a positive partner throughout the years.” Now, as a Board Member, George aims to bring the same experience to other members of his local community, just as he does each day for the guests of Elizabeth Lake Lodge.



George and Rachel Freitag