



Ktunaxa Kinbasket
Child & Family
Services Society

'Not Alone' Campaign \$10,000 closer to becoming a reality in East Kootenay

FOR IMMEDIATE RELEASE – April 20, 2021

East Kootenay – East Kootenay Community Credit Union (EKC) partner Concentra has awarded one of their top three national awards of \$10,000 to the 'Not Alone' campaign, a joint effort by the East Kootenay Foundation for Health (EKFH) and Ktunaxa Kinbasket Child and Family Services Society (KKCFSS) to raise funds for the establishment of Foundry East Kootenay in Cranbrook.

Foundry East Kootenay is a forthcoming wellness centre for youth ages 12-24, that will provide walk-in mental health and substance use services including primary care, counselling, peer support, employment and education resources. The centre will serve the entire Interior Health East Kootenay Region comprising a population of more than 85,000 people. This funding contributes to the East Kootenay Foundation for Health's goal of raising \$1.4 million for the 'Not Alone' campaign to bring Foundry to the East Kootenay area.

Since 2011, Concentra Bank, a federally-regulated financial co-operative servicing credit unions, has awarded \$1.9 million through their credit union partners to 120 communities across Canada. Concentra's 11th annual Empowering Your Community campaign granted Canadian credit unions \$100,000 for community projects.

"Now more than ever, support for communities is important," says Don Coulter, President and CEO of Concentra Bank. "Our purpose is to enable success, and teaming up with credit unions to empower communities is a great way to do that."

EKC identified Foundry East Kootenay as a recipient in their 70th Anniversary donations of \$115,000. EKC's board and senior managers felt funding the creation of a Foundry center was an important way to support the well-being of youth in East Kootenay, an increasing challenge in the midst of the COVID pandemic. EKC decided to bring more attention to Foundry East Kootenay and hope to inspire more funding to the 'Not Alone' campaign.

"On behalf of the East Kootenay Foundation for Health and the Not Alone Campaign, we would like to thank the East Kootenay Community Credit Union and Concentra for this wonderful donation," says Brenna Baker, Executive Director of East Kootenay Foundation for Health. "This boost will certainly help us get Foundry East Kootenay up and running sooner. We are very grateful for the partnership that we have with EKC. They are always so supportive in all of the projects that we have on the go."

Read about all the Concentra winners at <http://ow.ly/yp2150EnRCW> #EmpoweringYourCommunity #ConcentraCares #creditunions #cooperativevalues



Left to Right Ken Lo, EKC, Jane Davies, EKC, Brenna Baker, EKFH and Colin Sinclair, KKFSS mask up to receive \$10,000 from Concentra.

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About EKC

EKC was established in 1950 and has grown to over \$427 million in assets. It serves over 11,034 members throughout the East Kootenay. EKC is a community-based financial co-operative that offers a full range of banking, financial planning (EKC MoneyWorks) and general insurance (KIS Ltd) services. Our community branches are located in Cranbrook, Elkford, Fernie, and Sparwood. Please visit us at one of our branches, Facebook, Instagram, LinkedIn or at EKCCU.COM