



## EKC IS GROWING LOCAL PROSPERITY

- ▶ EKC, like other local businesses, employs local staff – creating jobs and opportunities for youth to stay in our communities

- ▶ when you bank at EKC, profits are returned to your community and to you, the member, by way of **patronage rewards and dividends**.

- ▶ \$1 spent locally is worth at least 10X more to the local community than if it were to be spent elsewhere



- ▶ for every dollar you spend locally 50 – 70 cents recirculates back into our local economy

- ▶ **get into the loop...the local loop at EKC offering a better way to bank!**
- ▶ over \$4 million has been given back to Cranbrook and Elk Valley communities since 2000

- ▶ EKC, like other local businesses, offers unique and innovative products and services based on local needs – creating local character; the heart of the community